

“WIN A TRIP WITH ROXY TO NYC TO MEET THE VIRGINS” SWEEPSTAKES
SPONSORED BY ACTIVE RIDE SHOP AND ROXY– OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. VOID WHERE PROHIBITED BY LAW.

1. **Who Can Enter:** Any legal U.S. resident 16 years of age or older is eligible to participate in “Win a Trip with ROXY to NYC to Meet The Virgins” Sweepstakes Sponsored by Active Ride Shop and Roxy (the “Sweepstakes”). Employees, officers, principals, directors or agents of Quiksilver, Inc., Active Ride Shop, Active Wallace Group or their respective subsidiaries or affiliates (collectively, the “Sweepstakes Sponsor”), and members of their households or immediate families, are not eligible to participate.

2. **How to Enter:** Each entrant must register and complete the online entry form at www.activerideshop.com. The entry form must be submitted between 9:00:00 am pacific time on November 1, 2008 (“Sweepstakes Open Time”) and 11:59:00 pm pacific time on November 30, 2008 (“Sweepstakes Close Time”). Any entry forms that are illegible, incomplete or late will be disqualified.

3. **Sweepstakes Dates:** The Sweepstakes will begin at the Sweepstakes Open Time and end exactly at the Sweepstakes Close Time. The prize drawing will be held based on number of eligible Sweepstakes entries properly submitted, completed and received between the Sweepstakes Open Time and the Sweepstakes Close Time.

4. **Prizes:** One (1) Grand Prize winner will be chosen at random. The Grand Prize winner will receive (i) economy round trip air transportation for a winner and one guest from a major airport close to winner’s home (located within the continental U.S.) to New York City, (ii) two (2) nights hotel accommodations (1 room/double occupancy), (iii) two (2) tickets to “The Virgins” concert; provided however, that if the winner or guest is under 18, the tickets will not be provided (concert is limited to those 18 and older) but winner and guest will get to meet “The Virgins”, (iv) a \$500 gift card to be used at any participating Active Ride Shop or at www.activerideshops.com and (v) a \$500 gift card to be used at any participating Quiksilver or Roxy retail store or at www.roxy.com. The Grand Prize winner will be solely responsible for his/her own, and guest’s, ground transportation and any other expenses and meals. If the Grand Prize Winner is under 18 years old, then all responsibilities of the Grand Prize winner will be assumed by his/her parent/legal guardian and such parent/legal guardian must accompany winner as winner’s Guest. Travel to New York City must take place on December 11, 2008 and the return must be December 13, 2008. The winner and guest will each be required to sign a publicity and liability release, and any other documents reasonably requested by the Sweepstakes Sponsor, prior to receiving the prize. The Grand Prize has an approximate retail value of \$2,500.

5. **Prize Drawing:** The Grand Prize winner will be selected in a random drawing conducted by the Sweepstakes Sponsor based on eligible entries properly submitted between the Sweepstakes Open Time and the Sweepstakes Close Time. The prize drawing for the Sweepstakes will be held on December 1, 2008.

6. Odds of Winning: Each entrant's odds of winning are dependent on the aggregate number of eligible entries properly submitted between the Sweepstakes Open Time and the Sweepstakes Close Time. No purchase of any kind is necessary in order to enter the Sweepstakes or win any prize, and chances of winning are not enhanced by making any purchases.

7. Winner Notification: The Grand Prize winner will be notified via telephone and/or email within 48 hours of awarding of the prize. The winner will be required to respond to any phone or email message to acknowledge receipt of Sweepstakes Sponsor's notification and awarding of prizes. If no response is received by Sweepstakes Sponsor from winner within three (3) calendar days following the prize notification message, the prize will be awarded to a replacement winner to be determined by the Sweepstakes Sponsor in the Sweepstakes Sponsor's sole and absolute discretion. The winner will be required to prove eligibility to receive and claim any prize. Any winner who is under 18 years of age will be required to have written parental consent to the entrant's entrance, awarding acceptance and receipt of the prize, and to all of the conditions and terms set forth in these Official Rules. All decisions of the Sweepstakes Sponsor about the winner are final, binding and non-appealable. Sweepstakes Sponsor is not responsible for any incorrect or illegible address information or the non-delivery of any prize resulting therefrom, or for any unsuccessful efforts to notify a winner. It is the sole responsibility of the entrant to notify the Sweepstakes Sponsor by e-mail if the entrant changes his/her e-mail address. (To do so, send an email to: VirginsFlyawaysweepstakes@activerideshop.com). In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the e-mail account.

8. Limits of Liability: Entrant acknowledges and agrees that the Sweepstakes Sponsor has no responsibility whatsoever for injuries, losses, or damages of any kind that result from entrance into the Sweepstakes or receipt, acceptance, possession, or use of any prize. Sweepstakes Sponsor assumes no liability for lost or misdirected entry forms regardless of the circumstances. Sweepstakes Sponsor maintains no control over the personnel, equipment, or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, restaurant, or other person or entity furnishing service, products, or accommodations as a part of the prize package (the "Other Suppliers"). Sweepstakes Sponsor shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to (1) by wrongful, negligent, or unauthorized act or omission on the part of any of those Other Suppliers or any of their agents, servants, employees, or independent contractors, (2) by any defect in or failure of any vehicle, equipment, instrumentality, service, product, or accommodation that is owned, operated, furnished, or otherwise used by any of the Other Suppliers, (3) by the wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not an employee of the Sweepstakes Sponsor or (4) by any cause, condition, or event whatsoever beyond the control of Sweepstakes Sponsor.

Sweepstakes Sponsor reserves the right to cancel the Sweepstakes at any time if the integrity of the Sweepstakes is, in Sweepstakes Sponsor's sole and absolute discretion, compromised in any way. By entering the Sweepstakes, entrants release and hold Sweepstakes Sponsor harmless from and against any and all damages and claims of any kind in connection with the Sweepstakes or resulting from entrance in the Sweepstakes, or receipt, acceptance, possession or use of any

prize. Sweepstakes Sponsor reserves the right to substitute a prize for an alternative prize of equal or greater value in Sweepstakes Sponsor's sole and absolute discretion.

All entries become the sole property of Sweepstakes Sponsor, and Sweepstakes Sponsor assumes no responsibility for any (i) lost, stolen, delayed, damaged or misdirected entries or for any failure of the website during the Sweepstakes period, or (ii) any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure or delay of any e-mail or entry to be received by Sweepstakes Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or (iii) any combination thereof including, but not limited to, any injury or damage to an entrant's or any other person's computer or other equipment related to or resulting from entrant's participation in the Sweepstakes. Sweepstakes Sponsor reserves the right, in their sole discretion, to cancel or suspend the Sweepstakes should a virus, bug or other cause beyond the reasonable control of the Sweepstakes Sponsor corrupt the security or proper administration of the Sweepstakes. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, Sweepstakes Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

9. Winner Responsibilities: Each winner is solely responsible for the reporting and payment of any tax liabilities incurred as a result of or relating to the awarding or use of any prize. Entry into the Sweepstakes shall be deemed to be entrant's consent and authorization to (i) the use of entrant's name, address (city and state only) and any other information submitted by entrant for commercial, advertising and promotional purposes in perpetuity without further compensation, unless prohibited by law, and (ii) the use of entrant's address to receive marketing and other emails from Sweepstakes Sponsors and their affiliates. In addition, by entering the Sweepstakes, entrants affirm that they have read, understood and accepted these Official Rules.

10. Winner Publicity: The Sweepstakes Sponsor will publish the first name, last name and location (city/state) of each winner on the website located at www.activerideshop.com. To obtain the winners' names, send a self-addressed, stamped envelope to:

Active Ride Shop
12087 Landon Drive
Mira Loma, CA 91752
Attn: Meet The Virgins Sweepstakes

with a written request postmarked by December 31, 2008

11. Official Rules: For a copy of these Official Rules, send a self-addressed stamped envelope to:

Active Ride Shop
12087 Landon Drive
Mira Loma, CA 91752
Attn: Meet The Virgins Sweepstakes

with a written request postmarked by December 31, 2008

12. **General:** This Sweepstakes is subject to all applicable federal and state laws and regulations. By entering the Sweepstakes participants agree to be bound by these Official Rules and by the decision of the Sweepstakes Sponsor, which shall be final on all matters relating to this Sweepstakes. This Sweepstakes shall be void where prohibited by law.

13. **Privacy:** Sweepstakes Sponsor may use any of the entrant's personal information submitted in connection with this Sweepstakes per the terms of the privacy policy located at www.activerideshop.com and www.roxy.com.